

BLUEWATER TECH EXPO  
OCTOBER 1-2, 2025



ATTENDEE  
WELCOME PACKET

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# OVERVIEW

## Overview

Bluewater's Tech Expo is a two-day event filled with educational opportunities, cutting-edge AV technology, networking and more! This event offers attendees a unique opportunity to engage with industry-leading technology companies, explore their latest offerings, and gain insights into the evolving landscape of AV technology.

## Venue

### **The College for Creative Studies**

(on the 11th Floor of the A. Alfred Taubman Center)

460 West Baltimore St. Detroit, MI 48202

## Tech Expo Hours

### **Wednesday, October 1st, 2025**

Exhibit Floor: 11:00 am – 5:00 pm

Evening Reception: 5:00 pm – 7:00 pm

### **Thursday, October 2nd, 2025**

Exhibit Floor: 9:00 am – 4:00 pm

Optional outing to Glenore Trails\* starts at 7:45pm

*\*Glenore Trails is an interactive night walk located in Commerce Twp. MI that is produced by Bluewater Technologies. Visit [www.glenloretrails.com](http://www.glenloretrails.com) to learn more.*

# PARKING

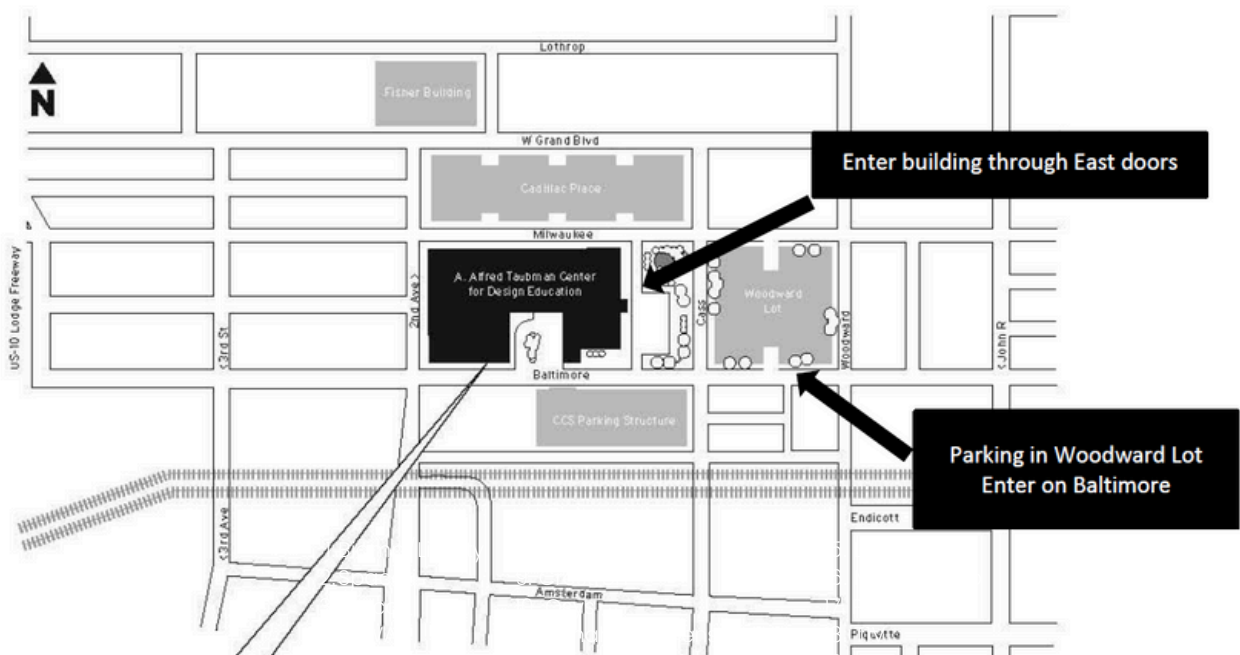
## Parking for the Bluewater Tech Expo

You can park for free in the CCS event lot on Woodward and Baltimore (across the street from the Amtrak Train Station). Please review the attached parking map for details.

When you arrive:

1. Pull up to the gate at the designated parking entrance.
2. Press the button on the buzzer.
3. Inform security that you are visiting campus for the Bluewater Tech Expo.
4. Once cleared, you may park and then walk over to the venue across the street.

Event signage will be posted to help direct you from the lot to the main entrance.



# SHOW SCHEDULE

WEDNESDAY, OCTOBER 1ST 2025

11:00AM – 7:00PM

10:30 AM

Registration Opens

11:00 AM

Exhibit Floor Opens

11:00 AM

Opening keynote from Scott Schoeneberger

1:00 PM

Panel: AI + The Workplace: Friend or Foe?

3:00 PM

Panel: The Business of Entertainment

4:00 PM

AIA Session: Speech Privacy and Sound Masking in Modern Architecture

5:00 PM

Evening Reception with Cocktails, Appetizers and Music by DJ Choff

View details on each session at [bluewatertech.com/tech-expo-2025](https://bluewatertech.com/tech-expo-2025)

# SHOW SCHEDULE

THURSDAY, OCTOBER 2ND 2025

9:00AM – 4:00PM

8:30 AM

Registration Opens

9:00 AM

Exhibit Floor Opens

11:00 AM

Panel: From Classrooms to Conference Rooms: AV Trends Across Industries

1:00 PM

Panel: Reinventing Workplaces for Connection

4:00 PM

Exhibit Floor Closes and Event Ends

7:45 PM

Optional Outing to Glenlore Trails – An Interactive Night Walk

View details on each session at [bluewatertech.com/tech-expo-2025](https://bluewatertech.com/tech-expo-2025)

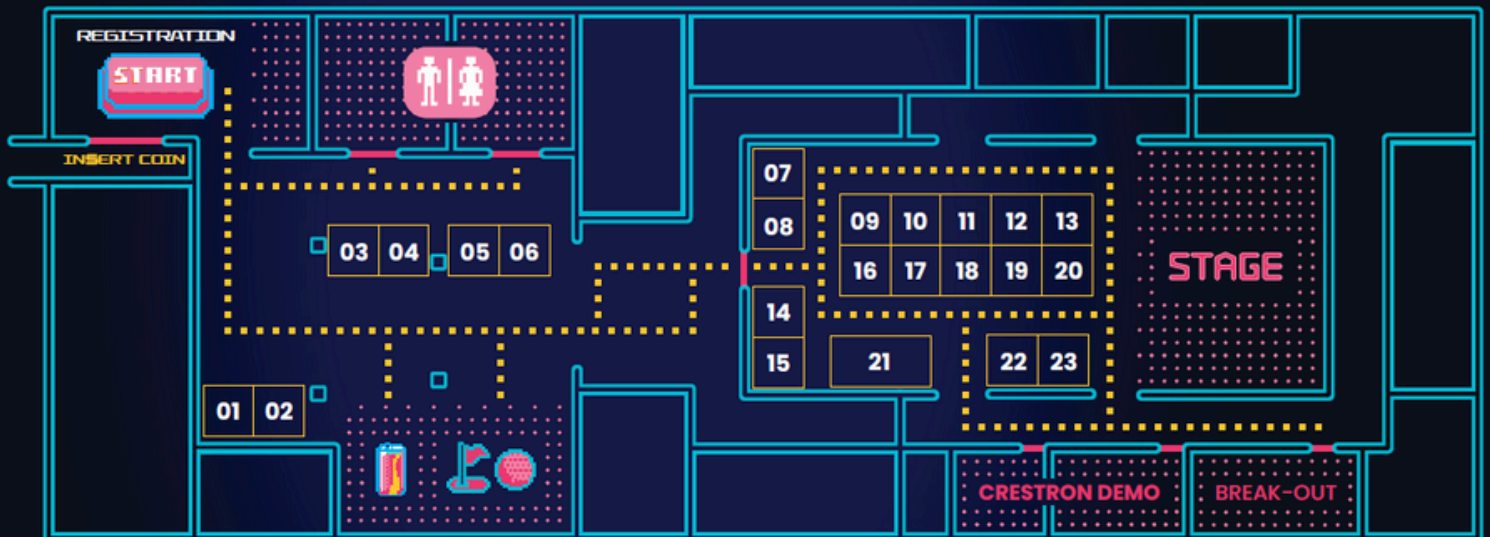
# EVENT LAYOUT



**PRESS START**

**When:** October 1st 11am-7pm  
October 2nd 9am-4pm

**Where:** 460 West Baltimore St. Detroit, MI 48202  
The College for Creative Studies  
(on the 11th Floor of the A. Alfred Taubman Center)



1000-1000

1889601. Cyviz  
1884252. Absen  
1874003. Epson  
1866004. LG Electronics  
1815905. Harman  
1815706. Samsung  
1815007. Image Tech  
1801008. SNA Displays

1800009. Barco  
17950010. Christie  
17936011. Panasonic  
17900012. Legrand  
17895013. Sharp  
17875014. Comprehensive Connectivity  
17500015. Newline  
17500016. K-WAV

17498017. NowSignage  
17340018. Shure  
17285019. Planar  
17281020. Auxiom  
17280021. Crestron  
17146022. ViewSonic  
17000023. Neat

# HOSPITALITY GUIDE

## HOTELS AND DINING

### Hotel Accommodations

Bluewater has reserved a special rate and a block of rooms at a local hotel for your convenience. Scan the QR code below to book your reservation.

#### Hotel Saint Regis

3071 W. Grand Blvd. Detroit, MI  
Provide group code BWT25  
[www.hotelstregisdetroit.com](http://www.hotelstregisdetroit.com)

Scan to Book



### Complimentary Food & Beverages

All food and beverages listed below are complimentary for attendees:

#### Day 1 – October 1st

- Cappuccino Man serving handcrafted specialty coffee drinks from 11:00 AM – 1:00 PM
- Snacks & Drinks served throughout the day
- Evening Reception (5–7 PM): Heavy appetizers paired with an open bar during the networking reception

#### Day 2 – October 2nd

- Cappuccino Man back on site from 9:00 – 11:00 AM
- Snacks & drinks served throughout the day

### Local Dining

#### Tropical Smoothie Cafe \$

7450 Woodward Ave.  
Detroit, MI 48202

#### Happy's Pizza \$

7451 Woodward Ave.  
Detroit, MI 48202

#### Joe Louis Southern Kitchen \$\$

6549 Woodward Ave.  
Detroit, MI 48202

#### Supino Pizzeria \$\$

6519 Woodward Ave.  
Detroit, MI 48202

#### Oak & Reel \$\$\$

2921 E. Grand Blvd.  
Detroit, MI 48202



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