

BLUEWATER TECH EXPO
AUGUST 21-22, 2024

 BLUEWATER



**ATTENDEE
WELCOME PACKET**

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OVERVIEW

Overview

Bluewater's Tech Expo is a two-day event filled with educational opportunities, cutting-edge AV technology, networking and more! This event offers attendees a unique opportunity to engage with industry-leading technology companies, explore their latest offerings, and gain insights into the evolving landscape of AV technology.

Venue

Bluewater Headquarters
30303 Beck Rd. Wixom, MI 48393

Tech Expo Hours

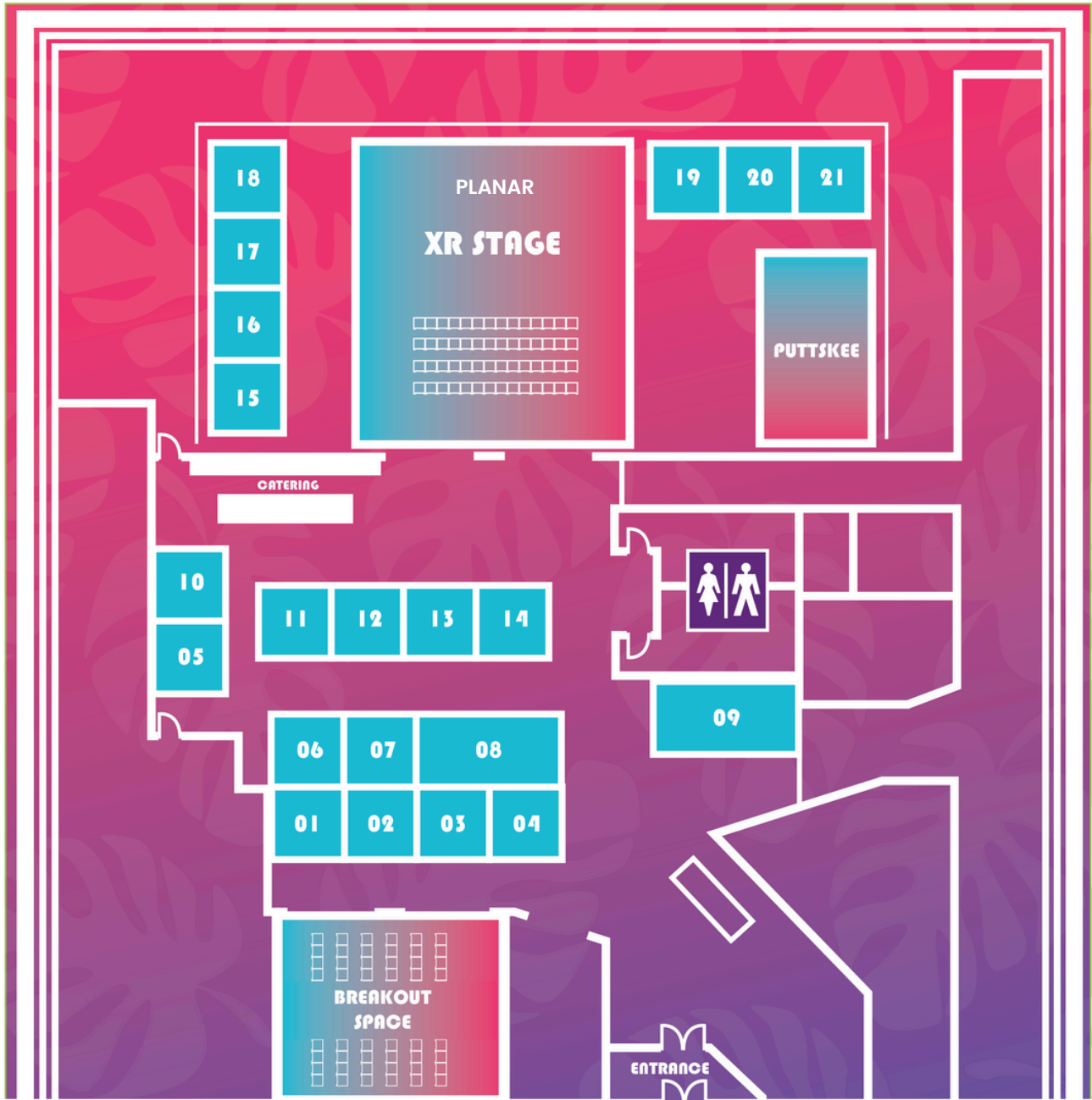
Wednesday August 21st, 2024

Exhibit Floor: 9:00 am - 5:00 pm
Evening Reception: 5:00 pm - 7:00 pm

Thursday August 22nd, 2024

Exhibit Floor: 9:00 am - 5:00 pm
Evening Reception: 5:00 pm - 7:00 pm

EVENT LAYOUT



BLUEWATER TECH EXPO 2024 BOOTH MAP

AUGUST 21st & 22nd | 30303 Beck Rd. Wixom, MI 48393



- | | | |
|------------------|---------------------------|-----------------------|
| 1. Absen | 8. Christie | 15. Legrand |
| 2. Spaceti | 9. Crestron | 16. Mount-It Pro |
| 3. Barco | 10. Qsys | 17. Panasonic |
| 4. K-WAV | 11. Yamaha/Lumens | 18. TIV |
| 5. Biamp/Liberty | 12. Comprehensive Co. | 19. Epson |
| 6. Shure | 13. Soundtube/Ashly Audio | 20. Auxiom |
| 7. Draper | 14. Yealink | 21. Aurora Multimedia |

SHOW SCHEDULE

WEDNESDAY, AUGUST 21ST 2024

9:00 AM

Exhibit Floor + Registration Opens

9:30 AM

Opening Remarks from John Tracy,
Bluewater CEO

10:00 AM

Panel: Putting the Workplace to Work

11:00 AM

Planar: Tracking in Virtual Production

1:00 PM

Crestron: Understanding USB

2:00 PM

Absen: DV LED Technology for Corporate
and Other Vertical Markets

3:00 PM

Yealink: Innovative AI Solutions Shaping the
Future Workspace

4:00 PM

K-WAV: LED Straight Talk

5:00 PM

Evening Reception with Cocktails and
Live Music from Ben Sharkey

SHOW SCHEDULE

THURSDAY, AUGUST 22ND 2024

9:00 AM

Exhibit Floor + Registration Opens

9:30 AM

Opening Remarks from John Tracy,
Bluewater CEO

10:00 AM

Planar: Filming with LED

11:00 AM

Ask Spaceti AI - The Ultimate Workplace
Advisor

1:00 PM

Exploring Crestron's DM NVX®
AV-over-IP Solution

2:00 PM

Barco: Exploring The ClickShare
All-in-One Video Bar

3:00 PM

Draper: AV Mounts and Structures for LED
Video Walls

4:00 PM

Panel: The AI Powered Workplace

5:00 PM

Evening Reception with Cocktails and
Live Music from Ben Sharkey

HOSPITALITY GUIDE

HOTELS AND DINING

Hotel Accomodations

Bluewater has reserved special rates and blocks of rooms at local hotels for your convenience. Scan the QR codes below to book your reservation.

Holiday Inn Express

48953 Alpha Drive Wixom, MI
\$105/night – 2 Queens or 1 King

Scan to Book



Hampton Inn

49025 Alpha Drive Wixom, MI
\$112/night – 2 Queens or 1 King

Scan to Book



Springhill Suites

49097 Alpha Drive Wixom, MI
\$124/night – 2 Queens or 1 King

Scan to Book



Local Dining

Red Olive \$

49605 Grand River Ave
Wixom, MI 48393

Starbucks \$

27212 Beck Rd.
Novi, MI 48374

Lena's Kitchen \$

28345 Beck Rd #106
Wixom, MI 48393

Ghost Handcrafted \$\$ Tacos & Cocktails

500 Loop Rd.
Commerce Twp, MI 48390

Volare \$\$\$

48992 Pontiac Trail
Wixom, MI 48393

Zerbo's \$\$\$

3000 E West Maple Rd,
Commerce Twp, MI 48390

THANK YOU TO OUR SPONSORS

