



W BLUEWATER

Create **moments**
that matter.

Who We Are

We're planners, makers & innovators –
crafting moments that connect & inspire.

We believe it's at the intersection of strategy,
creativity, and innovation that creates
the strongest experiences, and we are
passionate about creating the absolute best
experiences possible for our partners.

All to make people smile.

WOMEN
OWNED

Retail Experiences

Sporting Goods



Design & Engineering

Either taking the lead or collaborating, we contribute innovative, tech-forward design strategies that illuminate, support, and advance how visitors engage.



Fabrication

We are experts in a wide range of materials, fabrication & finishing, pre-assemble, graphic production techniques, and media & technology production.



Brand Activations

We're uniquely positioned to design, develop, and deploy interactive brand experiences, entirely in house.



Managed Services

Our robust suite of managed service offerings keeps technology, fixtures, and people operating at their peak.



Installation

Coordination with facility team, ensuring that everything is in place and ready to receive the finished exhibit components.



Rental & Staging

We own and invest in a full inventory of equipment to ensure our clients are able to augment and elevate their retail experiences.



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