



# Chicago's Night Sky

## Adler Planetarium

MEDIA PARTNER:  
Angle Park, Inc.



In "Chicago's Night Sky," visitors to the Adler explore the effects of light pollution within the city, sparking conversation regarding ways to protect dark skies. Working with Angle Park, Inc., Bluewater Studio managed the creation of two digital interactive experiences.

Visitors using the "NiteLite Selfie Station" pose on a backdrop of Chicago's light grid as an overhead weather balloon takes their photo.

"Create a Constellation" encourages imagination and creativity as visitors connect stars to form their own unique designs. To extend the experience, visitors can text or email their creations.

***"The Bluewater team provided a transparent, organized, and collaborative interactive development process. This marquee attraction, has helped our new exhibit quickly become one of the Adler's most popular."***

Michael Stellfox  
Project Manager  
Adler Planetarium

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